



Backgrounder

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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OU Relay For Life

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University of Oklahoma Relay For Life

OU Relay For Life is a non-profit student organization on campus that raises money throughout the school year for the American Cancer Society. During the 2018-2019 school year, OU Relay raised over \$170,000.

Relay For Life is a national organization created by the American Cancer Society to fundraise toward cancer research. Money raised goes toward free rides to treatment and free wigs for patients and free lodging for families. Communities across the globe gather together to celebrate cancer survivors, remember those who have lost their battle and fight for a cure. Relay For Life has raised nearly \$5 billion for the American Cancer Society to date.

OU Relay For Life began in 2011. There is one chair along with seven vice chairs and committees serving under them. Committee members are selected by application and interview. The vice chairs consist of Business, Royalty, Public Relations, Recruitment, American Cancer Society and Programming.

Throughout the school year, OU Relay holds numerous fundraising events that lead up to their biggest event usually taking place in the late spring. There are benefit nights at local restaurants, merchandise sales on the South Oval, holiday candy drives, a survivor dinner, a 5k and much more. Anyone in the OU or Norman community are welcome and encouraged to participate in these events.

At the end of each school year, OU Relay holds their biggest event all year. It begins with the opening ceremony, then a survivor/caregiver walk. A luminaria ceremony and closing ceremony.

